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Media

Hourglass Industries, Inc.

Phone: 800-277-0994

Fax: 719-213-2565

Email: sjatwood@hourglassindustries.com

Website: www.HourglassIndustries.com

Hourglass Industries, Inc. Launches New Website for HandPRO Brand Medical, Cleanroom and Industrial Gloves

Colorado Springs, CO - 02/07/12 - Hourglass Industries, Inc., a direct importer and redistributor of HandPRO brand gloves for the dental, medical, industrial, cleanroom and food service industries, today announced the launch of their newly redesigned website.

In an effort to improve visitor experience and rapidly deliver information on new products, Hourglass Industries, Inc. has launched a redesigned website at www.hourglassindustries.com.

Customers and distributors can browse the site by selecting an industry, and view products specific to their needs and interests. Glove products are also arranged into convenient product type categories, making it easier to view all gloves of a specific material or for a particular use.

“We had outgrown our website, and needed a new, more flexible site with a modern look and feel. Now we can quickly make updates, keeping our customers and distributors more informed,” says Stephen J. Atwood, President of Hourglass Industries, Inc.

New product images and enhanced product descriptions provide more information to site visitors. Other changes include sample request forms that appear on the same page as the product, making it easier for visitors to request samples. Additional tools, such as the Glove Comparison Chart, have been added to help site visitors quickly see the differences between [medical gloves](#), [cleanroom nitrile and vinyl gloves](#), and disposable industrial nitrile gloves.

The website also provides links to the company blog that covers glove industry and other related topics, and archive links to the company’s bi-monthly e-newsletter containing useful articles and product information.

Hourglass Industries, Inc. is a U.S. company servicing the growing global need for hand protection under the HandPRO Brand of nitrile, latex, vinyl and synthetic gloves. For more information about Hourglass Industries, Inc. or its products, contact Hourglass Industries, Inc., 2150 Victor Place, Colorado Springs, CO 80915; 800-277-0994; www.HourglassIndustries.com

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